

NEAT METHOD PRIVACY POLICY

1. Your Privacy: Overview

This privacy policy (this "Privacy Policy") tells you about the information that NEAT San Francisco, LLC dba NEAT Method ("NEAT METHOD," "we," "us" or "our") collects in connection with the operation of our website located at <http://www.neatmethod.com> and all related online services offered by NEAT METHOD (collectively, the "Website"), how the information is used and how you can access and correct certain information that we may collect.

Please note that this Privacy Policy applies only to information collected from you by NEAT METHOD via the Website. It does not apply to information obtained or disclosed in offline correspondence or through other personal contacts with NEAT METHOD representatives. Further, the Website may contain links to other entities' websites that are not controlled or operated by NEAT METHOD. This Privacy Policy does not apply to such third party websites, and NEAT METHOD is not responsible for the content of such third party websites or the privacy practices of such third parties. Therefore, we encourage you to request and review the privacy policies of any third parties upon disclosing your information to such parties or visiting such third party websites.

This Privacy Policy is effective as of May 25, 2013.

2. Collection of Your Information

You can access some areas of the Website without submitting any personally identifiable information. NEAT METHOD collects personally identifiable information only if you choose to complete any online forms to contact us, complete a profile, post content, provide design/product feedback or to request information or assistance through the Website. The personally identifiable information that NEAT METHOD collects through these portions of the Website may include your name, username, password, email address, address and telephone number and any other personally identifiable information that you choose to include in your profile or in your submissions to us. You represent and warrant that you have the right and authority to provide any information provided by you. NEAT METHOD may also collect certain non-personally identifiable information in connection with the operation of the Website, including IP addresses, browser or operating system information, data on advertisements or links on which you click, and the websites that you visit before or after you visit the Website. Such information is maintained by NEAT METHOD or service providers acting on behalf of NEAT METHOD. Other users of the Website may be able to view your information.

3. Protection of Your Information

To prevent unauthorized access or disclosure, maintain data accuracy and facilitate the appropriate use of information, NEAT METHOD uses physical, technological and administrative procedures to attempt to protect the personally identifiable information we collect through the Website. Nevertheless, Internet transmissions are never completely private or secure. You understand that any messages or information you send to the Website may be read or intercepted by others. If you have any questions about the security

of personally identifiable information collected by NEAT METHOD, please contact us at: info@neatmethod.com.

4. Use of Your Personally Identifiable Information

Upon our collection of your personally identifiable information, NEAT METHOD may use such personally identifiable information internally, separately or in combination with pre-existing information, for the following purposes:

- To provide any requested information, products or Services;
- To troubleshoot problems with the Website and/or Services;
- To customize your experience on the Website and/or Services;
- To enforce our Terms of Service or compliance with this Privacy Policy; or
- To contact you with more information about NEAT METHOD and its products.

Personally identifiable information collected on the Website may be stored and processed in the United States, Canada or abroad.

5. Disclosure of Your Information

We may disclose your personally identifiable information to our subsidiaries or affiliates and to third party partners whom we occasionally hire to provide services on our behalf, including support services, website services, delivering promotional materials, answering customer questions about our services and new services. NEAT METHOD will only provide those third party partners with the personally identifiable information they need to deliver the services to us and/or on our behalf, and they will be contractually prohibited from using that information for any other purpose. In the event that NEAT METHOD is involved in a transaction such as a merger, stock purchase or sale, or sale of substantially all of NEAT METHOD assets, your personal information may be transferred to the other party in such transaction.

NEAT METHOD reserves the right to disclose your personally identifiable information if required to do so by law or legal process or otherwise requested by any law enforcement officer or agency acting under color of law. In addition, NEAT METHOD reserves the right to disclose your personally identifiable information based on the good faith belief that such action is necessary or appropriate to: (a) protect and defend the rights or property of NEAT METHOD, or (b) act in urgent circumstances to protect the safety or security of the public or of users of the NEAT METHOD's products and/or the Website and/or Services.

6. Cookies

NEAT METHOD may also use cookies to gather information about your visits to the Website in order to enhance your experience. A cookie is a small string of information that the website you visit transfers to your computer for identification purposes. Cookies can be used to follow your activity on the Website and

that information helps us to understand your preferences and improve your experience with the Website. Cookies are also used for such activities as remembering your user name and password, if necessary. You can turn off all cookies, in case you prefer not to receive them. You can also have your computer warn you whenever cookies are being used. For both options you have to adjust your browser settings (such as Mozilla, Firefox, or Internet Explorer). There are also software products available that can manage cookies for you. Please be aware, however, that when you choose to reject cookies, this choice may limit the functionality of the Website.

7. Website Analytics.

NEAT METHOD may use Google Analytics and other similar services to help analyze how you use the Website. These analytic services use cookies, (as defined in Section 6 above). The information generated by the cookie about your use of the Website is transmitted to the service. This information is then used to evaluate various uses of the Website and to compile statistical reports on Website activity for us, and us alone. We will never (and will not allow any third party to) use these analytics service tools to track or to collect any of your personally identifiable information.

8. No Spyware or Adware.

We do not install any spyware or adware in connection with our Website or distribute any commercial message, or authorize any third party to distribute any commercial message, by means of spyware or adware. "Spyware" or "adware" is any software which has been downloaded to or installed on an Internet user's computer or device, without the user's actual consent, and facilitates the distribution of any commercial message to the user. If you feel you may have spyware from another company installed on your machine or device, there are various anti-spyware/adware software applications available on the Internet to identify if this has occurred.

9. Your California Privacy Rights.

If you are a resident of California, pursuant to California Civil Code Section 1798.83, you may request information regarding our disclosure of your personal information to a third party for that party's direct marketing purposes. Any such disclosure made to a third party by us would be otherwise in accordance with the terms of this Privacy Policy. To make such a request, please send an email or physical address listed below.

10. Retention of Your Personally Identifiable Information

The personally identifiable information that you provide will be stored and maintained by NEAT METHOD until you instruct us otherwise, or, in NEAT METHOD's sole discretion, for the longer of: (a) for so long as is necessary or appropriate to carry out the purpose(s) for which such information was collected and (b) for so long as we are required to maintain such information by law or other applicable rules or regulations.

11. Children's Privacy

NEAT METHOD recognizes the privacy interests of children and we encourage parents and guardians to take an active role in their children's online activities and interests. The Website is not intended for children under the age of 13. NEAT METHOD does not target its Website to children under 13. NEAT METHOD does not knowingly collect personally identifiable information from children under the age of 13.

12. Choice and Opt-Out Preferences

NEAT METHOD does not collect your personally identifiable information unless you choose to provide it. If, at any time, you prefer not to receive further e mail communications from NEAT METHOD (except in connection with information, products or services that you specifically request), you will have the ability to unsubscribe from such communications by means of a link provided in every broadcast e-mail that is sent to you by NEAT METHOD. If, at any time, you prefer not to receive any other form of communication from NEAT METHOD, you will have the ability to unsubscribe from such communications by contacting us at: info@neatmethod.com.

13. Access and Accuracy

NEAT METHOD will use commercially reasonable efforts to provide access to your personally identifiable information if you request such access in writing submitted to: info@neatmethod.com. NEAT METHOD reserves the right to deny access to your personally identifiable information: (a) when such denial of access is required by law; (b) when granting you access is reasonably likely to negatively impact other people's privacy; (c) when such access to your acceptance of This Privacy Policy and Revisions to This Privacy Policy is cost prohibitive; (d) when your acceptance of This Privacy Policy and Revisions to This Privacy Policy is necessary to protect NEAT METHOD's rights and property, and (e) when such requests are frivolous or made in bad faith. If you believe that the personally identifiable information maintained by NEAT METHOD about you is inaccurate or incomplete, you may notify NEAT METHOD in writing describing in details any inaccuracies or omissions, submitted to: Infoneatmethod.com. Following receipt of such a properly submitted written notice, NEAT METHOD will, within a reasonable time period, use commercially reasonable efforts to, in its sole discretion, either: (y) amend or correct your personally identifiable information to reflect corrected or additional information provided by you, or (z) in connection with your personally identifiable information, make note of any claimed inaccuracies or omissions reflected in the notice submitted by you.

14. Your Acceptance of This Privacy Policy and Revisions to This Privacy Policy

By using the Website you agree to this Privacy Policy. If you do not agree to this Privacy Policy, you may not use the Website. NEAT METHOD reserves the right, in our discretion, to change, modify, add or remove portions of this Privacy Policy at any time and from time to time, without prior notice to you. All revisions will be posted to the Website. We urge you to review this Privacy Policy frequently for changes. Your continued use of the Website means that you accept those changes.

11. Questions or Comments

NEAT METHOD welcomes questions and comments about this Privacy Policy. Questions or comments should be directed to NEAT METHOD's privacy policy compliance department:

Via email:

info@neatmethod.com